

Allegato A/Annex A

UNINT – FACOLTA' DI ECONOMIA/UNINT – FACULTY OF ECONOMICS			
INCARICHI DI INSEGNAMENTO OGGETTO DELLA MANIFESTAZIONE DI INTERESSE/ TEACHING POSITIONS OBJECT OF EXPRESSION OF INTEREST			
A.A./A.Y. 2023-2024			
Corso di laurea magistrale in Economia e management internazionale (LM-77) Master's degree in International economics and management			
Titolo dell'Insegnamento/Course title	S.S.D.	Ore di docenza/ Teaching hours	Semestre/ Semester*
<p>Economics of global trade (in English) The course will introduce students to the fundamentals of international economics. Upon completion of this course students are expected to have gained knowledge of the international economic environment, to understand the effect of globalization of markets on international business and to apply both classical and modern theories of international trade. Moreover, students are expected to be able to recognize the main opportunities and criticism of regional economic integration and to understand the main international trade policies and the role of global economic institutions. Finally, the course is expected to give students applied knowledge of international operations and key issues associated to cross-border movements of goods, services, capitals and labor. A special focus will be given to the competitive positioning of Italy in the world economy.</p> <p>Required qualification: ideal candidates should have a PhD in Economics and will be expected to provide evidence of significant teaching experience in international economics courses, taught in English, at undergraduate or post-graduate level. In any case, to be considered for the position candidates must be mother tongue in English or be fluent in English (at least C1 level).</p> <p>Remuneration: remuneration will be determined on the basis of the selected candidate's profile.</p>	SECS P/01	54	I
<p>Food management e sostenibilità Il corso ha l'obiettivo di affrontare le principali peculiarità inerenti alla gestione delle imprese operanti nel settore dell'enogastronomia, approfondendo in particolare l'impatto che l'adozione di strategie orientate alla sostenibilità sta esercitando sulla catena del valore delle imprese operanti in questo comparto. In particolare, dovranno essere oggetto di approfondimento le principali caratteristiche del settore del <i>food and beverage</i>, i nuovi trend del mercato e dei comportamenti di consumo, le caratteristiche gestionali e le basi del vantaggio competitivo delle imprese del settore, le fonti di</p>	SECS P/08	36	II

<p>approvvigionamento e la catena del valore, gli standard di sostenibilità richiesti dal settore e le leve del marketing e della comunicazione sostenibile. Il corso dovrà basarsi sull'alternanza di lezioni teoriche e di applicazioni empiriche, mediante l'utilizzo di casi studio e di project work. Il docente avrà inoltre la possibilità di organizzare seminari e testimonianze aziendali.</p> <p>Profilo richiesto: è richiesta un'esperienza consolidata nell'insegnamento della materia in ambito universitario (corsi di laurea di I/II livello) e/o post-universitario (Master, corsi di formazione). Il possesso del dottorato di ricerca costituisce titolo preferenziale.</p> <p>Compenso: il compenso sarà individuato in relazione all'esperienza acquisita in ambito accademico e/o professionale.</p>			
<p>Development economics, sustainability and cooperation (in English) The course will introduce students to the fundamentals of development economics and international cooperation. Upon completion of this course students are expected to be able to comprehend the classical theories of economic development and to be familiar with the most common approaches and methods aimed at analyzing, understanding and measuring inequality, development, poverty and population dynamics. Moreover, the course will enable students to use economic analysis to recognize the main obstacles for the development of poor nations and to understand the role and the impact of cooperation policies employed by international organizations. Finally, students will also be expected to understand and apply economic concepts associated to sustainability and to understand how the adoption of sustainable development practices and policies may contribute to the growth process and to the alleviation of global poverty.</p> <p>Required qualification: candidates should have a PhD in the fields of Economics or International relations or related topics and will be expected to provide evidence of significant teaching experience in development economics courses, taught in English, at undergraduate or post-graduate level. In any case, to be considered for the position candidates must be mother tongue in English or be fluent in English (at least C1 level).</p> <p>Remuneration: remuneration will be determined on the basis of the selected candidate's profile.</p>	SECS P/02	48	II
<p>Project management for international cooperation (in English) This course is designed to provide students with a comprehensive understanding of project management principles and practices within the context of international cooperation. It focuses on equipping participants with the necessary skills to plan,</p>	SECS P/10	36	II

<p>implement, and monitor projects effectively, taking into account the unique challenges and dynamics associated with needs assessment and problem analysis, stakeholders management, resource allocation and budgeting, cross-cultural communication and team dynamics, project monitoring and reporting and documentation for accountability. Through a combination of theoretical concepts, practical case studies, and interactive exercises, students should develop the knowledge and tools required in the application of project management principles to a real or hypothetical international cooperation project.</p> <p>Required qualification: candidates should have a PhD in the fields of Economics, Management or related topics and will be expected to provide evidence of significant teaching experience in project management courses, taught in English, at undergraduate or post-graduate level. In any case, to be considered for the position candidates must be mother tongue in English or be fluent in English (at least C1 level).</p> <p>Remuneration: remuneration will be determined on the basis of the selected candidate's profile.</p>			
<p>Laboratorio di progettazione e sviluppo del prodotto moda. Il laboratorio ha l'obiettivo di fornire agli studenti una conoscenza applicata sulle modalità di progettazione, realizzazione e commercializzazione di un prodotto moda (es. abbigliamento, accessori, etc.). Attraverso questo laboratorio gli studenti dovranno arrivare a comprendere in modo operativo le fasi del processo di progettazione, sviluppo, produzione e lancio di una nuova collezione, approfondendo le principali scelte connesse a ciascuna fase. Le attività didattiche dovranno avere un taglio molto pratico e basarsi su esempi reali di collezioni e su attività applicative (casi studio e/o project work) svolte individualmente o in gruppi.</p> <p>Profilo richiesto: è richiesta una significativa esperienza professionale nel settore lusso o moda, maturata preferibilmente nell'ambito di aziende e marchi di rilevanza internazionale.</p> <p>Compenso: Il compenso sarà individuato in relazione all'esperienza acquisita in ambito accademico e/o professionale.</p>		24	I
<p>* Le lezioni del primo semestre si terranno dal 18 settembre al 19 dicembre 2023, mentre le lezioni del secondo semestre si terranno dal 26 febbraio al 24 maggio 2024. <i>Courses scheduled in the first semester will be held between September 18th and December 19th, 2023; courses scheduled in the second semester will be held between February 24th and May 24th, 2024.</i></p>			