

Introduction to structural equation modeling: Principles and applications.



Objectives

The purpose of this intensive course is to provide a user-friendly introduction to (covariance-based) structural equation modeling (SEM) using the LISREL program and the SIMPLIS command language.

Scope & target

The workshop's emphasis is on understanding and correctly applying SEM as a tool in substantive research. Its target audience includes doctoral students and academic researchers involved in quantitative modeling and data analysis. The workshop assumes prior basic knowledge of data analysis and multivariate statistics (including factor analysis and regression).

Course structure

The course comprises 18 hours of face-to-face teaching delivered in English (three days each lasting 6 hours) and 57 hours of self-managed independent study for a total of 75 hours equal to 3 CFUs (ECTS university credits).

Period & venue

8-10 June 2023.
Università degli Studi Internazionali di Roma
Via Cristoforo Colombo, 200
00147 Roma

Instructor

Adamantios Diamantopoulos Ph.D., D.Litt., is Chaired Professor of International Marketing at the University of Vienna, Austria. He is also Visiting Professor at the University of Ljubljana, Slovenia and Senior Fellow at the Dr. Theo and Friedl Schoeller Research Center for Business & Society, Nuremberg, Germany. His main research interests are in international marketing and research methodology, and he is the author of over 200 publications.

Participation fee

The participation fee is EUR 366.00. For PhD students, researchers and UNINT teaching staff there is a subsidised participation fee of € 266.00.

Deadline for registrations

No later than 20 May 2023.

To consult the call

[Click here.](#)

Contacts

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