

**LUXURY
TALES**

LUXURY & FASHION MANAGEMENT COURSE

in collaboration with
MADEINT
Centro di Ricerca sul MADE IN ITALY

organises the seminar

Disruptive innovation in fashion e-commerce. The case of Yoox Net-a-Porter group.

Learn how you can do your part.

Ksenia EFREMOVA

Digital Marketing Manager YNAP Group

11 am to 3 pm

Giada MAINOLFI

Associate Professore of Management [more details](#)

DECEMBER 1, 2021

2.00 P.M. - ROOM 13 & STREAMING

e-conopolis

UNINT
Università
degli Studi Internazionali di Roma

L'INTERNAZIONALE