



CUDIMHA

Curriculum Development: An Innovative Master in History and Archaeology

Tunisia is amongst the world's richest countries in the Mediterranean from both a historical and archaeological point of view.

Its richness is of outstanding universal value, as proven by the seven cultural and archaeological sites that have been inscribed in the UNESCO World Heritage List: the Amphitheatre of El Jem, the Medina of Tunis, the Archaeological Site of Carthage, the Punic Town of Kerkouane and its Necropolis, the city of Kairouan, the Medina of Sousse and the archaeological site of Dougga.

Against this backdrop, the **CUDIMHA project** ("Curriculum Development: An Innovative Master in History and Archaeology") aims at developing a Master's Programme providing students with further knowledge and tools within the area of **communication and valorisation of the Mediterranean cultural heritage**.

The Master's Programme is designed for 85 Tunisian and European students who will have the opportunity to enrol by the end of 2020. It comprises **two years** (four semesters) and one year (two semesters), to be respectively attended by Tunisian and European students graduated in:

Humanities (*history, archaeology, anthropology, philosophy, languages, literature, architecture, geography, arts, cultural heritage, translation, etc.*) | **Tourism | Management | Languages | Design and image | Graphic arts | Communication | Economics**



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The Master's Programme will equip students with a theoretical and practical knowledge of the current issues related to cultural resources management and their valorisation.

Amongst the specific objectives the Master's Programme aims to achieve are: the acquisition of **economic competencies** for planning strategies to ensure a conscious development of the concept of heritage, as well as its management and importance to promote local communities; gaining full knowledge of the issues related to the conservation and sustainability of material and immaterial heritage.

Through a **multidisciplinary approach**, students will be engaged with a wide range of activities focused on the acquisition of skills pertaining to different areas of **human and social sciences** (e.g. how to promote and manage cultural resources), as well as on learning to use **new technologies and methods to valorise cultural resources**.

Furthermore, tailored courses will be dedicated to improving **language skills** in English and French, which are of paramount importance to get competence in intercultural communication and communication applied to tourism.

Students will be therefore offered a professional training programme aiming at enabling them to manage the cultural heritage, as well as to create innovative solutions to be applied to the sector, also at international level.

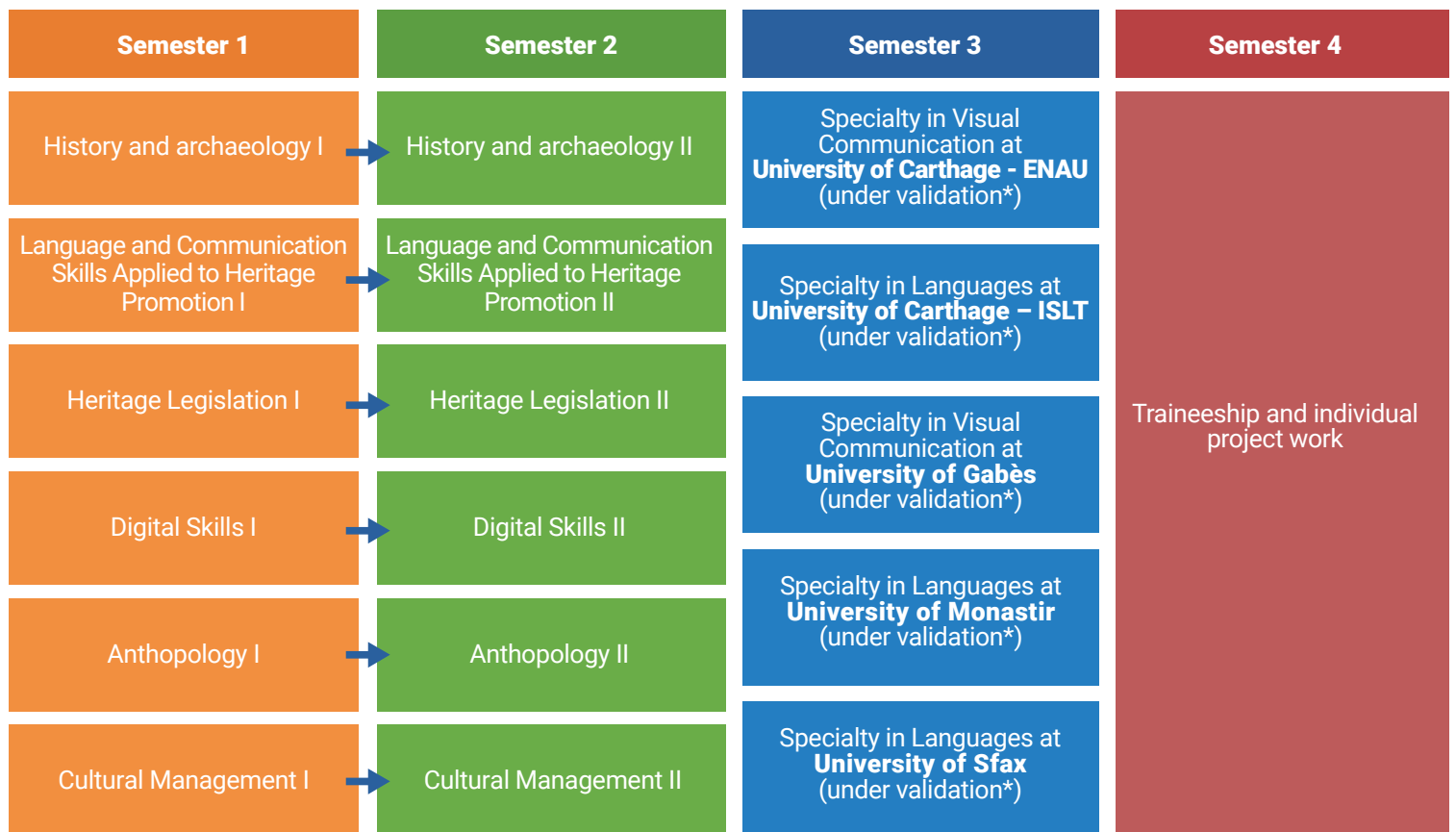


According to this, they will be familiar with both theoretical and practical knowledge on the following disciplines: **history and archaeology - management - communication - audiovisual communication - law - anthropology**.

The Master's Programme will be offered in a **blended format**, with the first semester delivered in e-learning mode and the second in presence at the premises of University of Carthage (UCAR) in Tunis.

The last two semesters will be finally hosted by each Tunisian university involved in CUDIMHA in 2021, after the end of the project.

All courses will be available in **English and French**. The following scheme shows the division of the Master's Programme in the four semesters:



* The Master's Programme is currently under validation by the Tunisian Ministry of Higher Education and Scientific Research, who is assessing whether the University will be entitled to deliver the Master's Programme upon reception of the documentation supplied by the University to apply for being accredited. Updates will be promptly provided when available.